

Contract # 48880

Schedule Dates

10/24/12-10/28/12

Advertiser

OBAMA FOR AMERICA (2353)

Agency

GMMB (1182)

Product

POLITICAL CANDIDATE (1051)

Brand

Est. 2175 (28259)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

/

CPE

2175

Account Types

Local/Political Candidate Agency

Billing Type

Standard

Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

Date Entered 10/23/12
Last Modified 10/23/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$15,060.00
Net Total \$85,340.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Oct. 2012 5 \$100,400.00
Grand Total: 5 \$100,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/28/12-10/28/12	3	1:00	7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN	1							1	1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/23/12
2.0	Normal Line / SPOT	10/28/12-10/28/12	3	1:00	6:58P- FOOTBALL NIGHT IN AMERICA	1							1	1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		10/23/12
3.0	Normal Line / SPOT	10/28/12-10/28/12	3	1:00	8:18P- NBC SUNDAY NIGHT FOOTBALL	1							2	2	\$40,000.00	\$80,000.00	WHDH Boston (WHDH)		10/23/12
4.0	Normal Line / SPOT	10/24/12-10/26/12	3	1:00	7P- 7:30P (ET)	1			X	X	X			1	\$4,400.00	\$4,400.00	WHDH Boston (WHDH)		10/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.